



WMTV-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.wmtv12.com

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

CONTRACT

<u>Contract / Revision</u> 117244 /		<u>Alt Order #</u> 09739504
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/29/12 / 09/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WMTV	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMTV	09/04/12	09/06/12	Judge Mathis	1-2p		:30			NM	5	\$375.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				5	\$75.00			
N 2	WMTV	09/10/12	09/10/12	Law & Order CI M-F 1-2p	1-2p		:30			NM	1	\$60.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$60.00			
N 3	WMTV	09/04/12	09/06/12	Swift Justice	2-3pm		:30			NM	3	\$225.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$75.00			
N 4	WMTV	09/08/12	09/08/12	Sat Matinee Movie	1-3pm		:30			NM	1	\$20.00
		CANDIDATE - CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$20.00			
D 5	WMTV	09/09/12	09/09/12	Sun Aft Movie	1-3pm		:30			NM	0	\$0.00
		CANDIDATE - CLASS 3										
N 6	WMTV	09/04/12	09/06/12	People's Court	4-5p		:30			NM	4	\$540.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				4	\$135.00			
N 7	WMTV	09/04/12	09/06/12	Judge Mathis	5-6p		:30			NM	4	\$780.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				4	\$195.00			
N 8	WMTV	09/04/12	09/06/12	Family Feud Hour	6p-7p		:30			NM	4	\$1,400.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				4	\$350.00			
N 9	WMTV	09/10/12	09/10/12	LAW & ORDER SVU #1	8-9PM		:30			NM	1	\$55.00
		CANDIDATE - CLASS 3										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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117244 /	09739504

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09/04/12 - 09/10/12	OBAMA FOR AMERICA	1536

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	08/29/12 / 09/07/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$55.00			
D 10	WMTV	09/10/12	09/10/12	LAW & ORDER SVU #2	9-10P		:30			NM	0	\$0.00
				CANDIDATE - CLASS 3								
N 11	WMTV	09/06/12	09/06/12	Without a Trace 1	8-9p		:30			NM	1	\$500.00
				CANDIDATE - CLASS 2								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$500.00			
N 12	WMTV	09/07/12	09/07/12	Monk 1	8-9p		:30			NM	2	\$200.00
				CANDIDATE - CLASS 3								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				2	\$100.00			
N 13	WMTV	09/08/12	09/08/12	Law & Order	8-10p		:30			NM	2	\$100.00
				CANDIDATE - CLASS 3								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				2	\$50.00			
N 14	WMTV	09/09/12	09/09/12	Outer Limits 9-10p	9-10p		:30			NM	2	\$40.00
				CANDIDATE - CLASS 3								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				2	\$20.00			
N 15	WMTV	09/08/12	09/08/12	Sat WBTV News @ 10p WM	10-1030p News		:30			NM	2	\$140.00
				CANDIDATE - CLASS 3								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				2	\$70.00			
N 16	WMTV	09/09/12	09/09/12	Sun Aft Movie	1-3pm		:30			NM	1	\$20.00
				CANDIDATE / CLASS 3								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$20.00			
N 17	WMTV	09/10/12	09/10/12	LAW & ORDER SVU #2	9-10P		:30			NM	1	\$55.00
				CANDIDATE / CLASS 3								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$55.00			
Totals											34	\$4,510.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	34	\$4,510.00	\$3,833.50
Totals	34	\$4,510.00	\$3,833.50

Signature: _____ **Date:** _____

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